

Industrial Manufacturing Technician Apprenticeship Convening: Lessons from the Field

February 28-March 1, 2017 | Minneapolis, MN



JOBS FOR THE FUTURE



CONFERENCE GOALS

Through this conference, participants will have the opportunity to:

- Review successes and challenges in introducing the Industrial Manufacturing Technician (IMT) Apprenticeship.
- Identify the benefits for employers, unions, and workers to implement the IMT Apprenticeship.
- Clarify how intermediaries can support employers, unions, and workers to implement the IMT Apprenticeship.

AGENDA TUESDAY, FEBRUARY 28TH

11:45 AM–12:30 PM	LUNCH AND REGISTRATION	LORING
12:30–1:00 PM	WELCOME <ul style="list-style-type: none">➤ Daniel Marschall, Executive Director, AFL-CIO Working for America Institute @WFA_INST➤ Bill McCarthy, President, Minnesota AFL-CIO @MNAFLCIO➤ Eric M. Seleznow, Senior Fellow, Jobs for the Future @JFFTweets➤ Video: Senator Al Franken, U.S. Senator, State of Minnesota @SenFranken	LORING
1:00–1:30 PM	SPEAKER <ul style="list-style-type: none">➤ Introduction: Bill McCarthy, President, Minnesota AFL-CIO @MNAFLCIO➤ Speaker: Elizabeth Shuler, Secretary-Treasurer, AFL-CIO @lizshuler	LORING
	APPRENTICE AWARD <ul style="list-style-type: none">➤ Recipient: Brandi Dunham, Journey Worker and Quality Management Systems Coordinator, Hayes Performance Systems, Inc.	

1:30–2:15 PM

VOICES OF APPRENTICES

LORING

Attendees will have an opportunity to engage a panel of current and former IMT apprentices. Apprentices will share successes and challenges, and will provide recommendations to employers and intermediaries.

- > **Robert “Pedro” Driscoll**, Press Operator and IMT Apprentice, BERMO Inc.
- > **Brandi Dunham**, Journey Worker and Quality Management Systems Coordinator, Hayes Performance Systems, Inc.
- > **Larteng Kong**, Material Handler and IMT Apprentice, Hood Packaging
- > **Moderator: Elizabeth Shuler**, Secretary-Treasurer, AFL-CIO [@lizshuler](#)

2:15–3:00 PM

FACILITATED TABLE DISCUSSIONS ROUND 1

Attendees will break into groups to participate in a discussion based on the previous panel and speaker. Your group assignment is listed on your name badge; see below for group locations.

Group 1	Avenue 1	Group 5	Avenue 3
Group 2	Loring	Group 6	Loring
Group 3	Avenue 2	Group 7	Loring
Group 4	Loring	Group 8	Avenue 4

3:00–3:15 PM

BREAK

3:15–3:30 PM

SPEAKER

LORING

- > **Introduction: Todd Dahlstrom**, Organizing and Growth Director, Minnesota AFL-CIO [@ToddDahlstrom](#)
- > **Speaker: David M. FitzSimmons**, Chief of Staff for U.S. Representative Tom Emmer (CD - 6) [@DMFitzsimmons](#)

3:30–4:15 PM

VOICES OF ORGANIZED LABOR

LORING

Labor officials will discuss their experience introducing the IMT Apprenticeship, the benefits that production facilities have derived from the program, and the lessons learned in the process.

- > **Gerry Parzino**, District 11 Sub-Director and Education Coordinator, United Steelworkers International Union (USW)
- > **James Reid**, Director of Apprenticeship, International Association of Machinists and Aerospace Workers (IAMAW)
- > **Richard Shorter**, Staff Representative, International Union of Electronic, Electrical, Salaried, Machine and Furniture Workers - Communications Workers of America (IUE-CWA) [@RShorterIUECWA](#)
- > **Moderator: Brad Markell**, Executive Director, AFL-CIO Industrial Union Council (IUC) [@DetroitGearhead](#)

4:15–5:00 PM

FACILITATED TABLE DISCUSSIONS ROUND 2

Attendees will break into groups to discuss takeaways from the previous panel. Your group assignment is listed on your name badge; see below for group locations.

Note that those taking part in the union breakout will meet until 5:30 p.m.

Group 1 Loring

Group 2 Avenue 1

ADJOURN

DINNER ON YOUR OWN

WEDNESDAY, MARCH 1ST

8:00–8:30 AM

BREAKFAST

LORING

8:30–8:45 AM

WELCOME

LORING

- > **Introduction:** **Mona Meyer**, President, Communications Workers of America Minnesota State Council
- > **Speaker:** **Jim Abeler**, Minnesota State Senator, District 35 [@JimAbeler](#)

8:45–9:15 AM

SPEAKER

LORING

- > **Introduction:** **Eric M. Seleznow**, Senior Fellow, Jobs for the Future [@JFFTweets](#)
- > **Speaker:** **Daniel Villao**, Deputy Administrator, Office of Apprenticeship, U.S. Department of Labor [@DVillao](#)

9:15–10:15 AM

VOICES OF INTERMEDIARIES AND WORKFORCE SYSTEMS

LORING

Why work with an intermediary to develop and manage a registered apprenticeship program? Isn't that the job of the JATC and the apprenticeship agency? This panel will explore the ways that good workforce intermediaries can support unions, employers, and state or federal apprenticeship agencies in developing and delivering effective registered apprenticeship programs.

- > **Jerome Balsimo**, Minnesota Program Coordinator, WRTP/BIG STEP [@wrtpbigstep](#)
- > **Rhandi Berth**, Vice President and Director of Industrial Initiatives, WRTP/BIG STEP [@RhandiBerth](#)
- > **Kathy Clayton**, Director, Labor Institute for Training, Inc.
- > **Eric Ramsay**, Director, Apprenticeship and Training Office, Commonwealth of Pennsylvania [@eramzen005](#)
- > **Moderator:** **Daniel Villao**, Deputy Administrator, Office of Apprenticeship, U.S. Department of Labor [@DVillao](#)

10:15–10:45 AM

BREAK

10:45–11:30 AM

VOICES OF LABOR MANAGEMENT PARTNERSHIPS

LORING

Employers and labor professionals discuss their experiences introducing the IMT Apprenticeship, working with a workforce intermediary, and demonstrating proof of concept to workers, the union, and senior management.

- > **Timothy Hake**, Director, Human Resources and EH&S, Hayes Performance Systems, Inc.
- > **Lacey Johnson**, Human Resources Generalist, BERMO Inc.
- > **Joe Preisler**, Servicing Representative, United Auto Workers Region 4 @JosephPreisler
- > **Moderator: Mark Kessenich**, President & CEO, WRTP/BIG STEP @wrtpbigstep

11:30 AM–12:00 PM

PLENARY SPEAKER

LORING

- > **Introduction: Daniel Marschall**, Executive Director, AFL-CIO Working for America Institute @WFA_INST
- > **Speaker: Lucian Tarnowski**, Founder and CEO, BraveNew.com @LucianT

12:00–1:00 PM

NETWORKING LUNCH

LORING

1:00–2:30 PM

WRAP-UP AND FACILITATED DISCUSSIONS ROUND 3

LORING

Panelists will engage meeting participants in a discussion of the major themes emerging from the conversations, identify other networks to plug into, and discuss an active strategy for sustaining the IMT. The meeting will close with a facilitated discussion on group takeaways and next steps.

- > **Mark Kessenich**, President & CEO, WRTP/BIG STEP @wrtpbigstep
- > **Daniel Marschall**, Executive Director, AFL-CIO Working for America Institute @WFA_INST
- > **Geri Scott**, Director, Jobs for the Future @JFFTweets
- > **Moderator: Ellen Scully-Russ**, WAI, AFL-CIO Associate for Research and Program Innovation, U.Know Consultants

2:30 PM

ADJOURN